U.S.-CHINA B.E.S.T. CITIES B2B ROUNDTABLE:

Commercial Opportunities in the Energy Efficient & Wellness Built Environment

WHEN: THURSDAY, JANUARY 12, 2017, 1:00. – 5:00 pm
WHERE: Building 661 (Penn State Univ), Philadelphia Navy Yard, South 12th Street & Kitty Hawk Avenue
WHO: Registered Invitees (to register, search “eventbrite best b2b navy yard” on Google)

Panel 1: U.S.-China Port Opportunities
(1:00 – 1:50 pm)
This panel examines China-related opportunities and initiatives in the areas of port operations, ‘inland port’ development, port-related investment, and port logistics

Sean Mahoney, Director of Marketing, Philadelphia Regional Port Authority
Scott Plavner*, Independent Banker, Lehigh Valley Inland Port Initiative
Nancy Lu*, Senior Director of Investment, COSCO
Leo Holt*, President, Holt Logistics Corp.

Panel 2: U.S.-China B.E.S.T. Cities: Contextualizing Wellness Building-related Opportunities
(2:00 – 2:50 pm)
This panel looks at the evolution of wellness building standards, provides financial perspective on future development prospects and examines the nexus w/ health data

Nathan Stodola, Vice President, International WELL Building Institute
Joseph Parisi, Sustainability Programs Manager, TD Bank
Joyce Lee, President, IndigoJLD & Senior Advisor, China Partnership of Gr Phla

(3:00 – 3:50 pm)
This panel recaps market experience of energy-efficient green buildings, dives into a Houston case-study, looks at WBCSD programs of global scaling, and concludes w/ local relevance

Liz Beardsley, Senior Policy Counsel, U.S. Green Building Council (USGBC)
Gavin Dillingham, Director, Houston Advanced Research Center (HARC)
William Sisson, Director of Sustainability, UTRC and EEB Lead, WBCSD
Alan Greenberger, Distinguished Teaching Professor at Drexel University


(4:00 – 5:00 pm)
This panel surveys specific, hands-on efforts over the next 100 days (with Earth Day 2017 as a milestone) to advance projects: at generic level and specific to micro-grids and to examine opportunities for leveraging the PHL-TEDA (Tianjin) EcoPartnership for (a) U.S.-China Clean Energy Demo Center feasibility study; (b) ICCTP B2B online platform

James Simpson, Senior Advisor to the Chairman, China Construction America
William Agate, President & Founder, Net Zero Microgrid Solutions
Carolyn Szum*, Program Manager & EcoPartnership Coordinator, Berkeley Lab
Terry Cooke, Founding Director, China Partnership of Greater Philadelphia

B.E.S.T. – Built Environment Standards & Technology

B.E. Efficient – Building Energy Efficiency Products & Services (Owner Benefit)
B.E. Sustainable – Wellness Building Standards, Products & Services (Occupant Benefit)

International Clean Tech Transfer Platform (ICTTP)

As described by the preliminary MOU entered into on June 7, 2016, CPSP is supporting TEDA’s new International Clean Tech Transfer Platform (ICTTP) B2B online marketplace through its bi-annually recognized U.S.-China B.E.S.T. Cities program. During our January 23rd event, we will formalize supporting partnerships for this program as well as announce a public/private team which is undertaking to conduct a feasibility study for a U.S.-China Clean Energy Demo Center at the Navy Yard.

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